



Airwaves

August - October 2010

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Australian's Giving to Charity.

In April-May this year, a survey was conducted into Australian's giving to charity. The findings are very interesting. Some of the highlights are:

Donation Frequency:

- The majority of Australians give to charity a few times per year or more
- Donation frequency is positively correlated with:
 - o Attendance at church
 - o Age
 - o Employment
 - o Having children
 - o Living near capital cities
 - o Income
 - o Education
- Gender doesn't play a role in frequency of donation
- Australians who feel good about life today and are optimistic about the future give to charity more often

- Western Australians are most likely to donate at least a few times per year

Optimism:

- The majority of Australians feel that life is good today

- More than 8 in 10 Australians are hopeful for the future

- Attitudes about today are positively correlated with:

- o Donating to charity frequently
- o Age
- o Being married
- o Employment
- o Income

Attendance at Church:

- Those who seldom attend church are less likely to report that life is good, but more likely to be optimistic than those who attend frequently or not at all

- The majority of Australians have never attended church

- Regular attendance at church is correlated with:

- o Donating to charitable organizations
- o Being middle-aged
- o Being married
- o Unemployment
- o Having children
- o Living in the capital city
- o Making between \$35,000 - \$70,000 per year

- o Having a degree

- Those that feel life is difficult and there is no hope for the future are least likely to attend church.

(Source: Australian Omnibus Study - Summary Of Findings - Dunham+Company)

So it would seem that people who attend church are more likely to support charities. I guess we should have expected that!

Also, it would seem that people whose lives are more stable (are married, have children, and a job) are more likely to donate. Again, this is probably predictable.

And it seems that most church attendees are middle-aged, low to middle income, educated, unemployed, with children!

I don't know about you, but my church looks much more diverse than that!

Just goes to show that surveys and statistics, while interesting and informative, don't tell us everything!

We need to look beyond the numbers to the specifics of our situation.

And that's the challenging part, don't you think?



Join our Group

Have you joined our Facebook group yet?

It's a great way to keep up to date with the latest news and events.

Just search for Rhema FM Central Coast, and join the group.



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One World Mission Expo!

On Saturday, June 5, Erina Fair was invaded by missionaries!

Well, not quite, but with almost 50 different mission agencies represented, the One World Mission Expo was certainly an impressive sight!

The Erina Centre was crowded with stands, displays, and DVDs playing on flat-screen TVs.

And in the break-out rooms were seminars and discussions.

Phil McCamley and the whole Mission:Possible team did a great job of getting a diverse range of agencies to come and present the opportunities they have to offer.

And it was good to see the local churches get behind it too. There were people from right across the range of denominations and traditions, and a great mix of ages as well.

In all, over 1,500 people visited the Expo in the 8 hours.

Overall, a great day!



John Hypatidis, John Napier, Peta Cameron



Our 3-bay circular polarised antenna at Acacia Rd, Somersby

Rise Up 2010! - Our May Fundraiser Appeal.

Many times at Rhema board meetings, we have discussed and prayed over how to best raise money for the operation of Rhema FM Central Coast.

The reality is that it costs over \$150,000 each and every year to keep Rhema on air. And as we are limited by government regulation in how much paid sponsorship advertising we can air, a large proportion of that money has to come from donations.

We have always felt to steer away from the traditional "Rhemathon" style fundraiser, and go for a more low-key

approach spread over a longer period of time, like a month.

So during May we ran our "Rise Up 2010" appeal, with the goal of raising \$50,000. The hope was to make this our big annual fundraiser.

A few days after the end of May, we had received just over \$10,000 in donations. While its great to receive that, and we are so thankful to those who dug deep to give, its obviously well short of our target.

So what does that mean? Well, it means we can't do all the things that we had hoped to do

to improve what we offer to our listeners and our community.

And it means we have to come up with more ways, and more effective ways, to raise the funds necessary to stay on air.

One thing it will allow us to do is to lift our broadcast antenna to a higher position on the tower at Somersby. We're in the planning stages now, and when that's done it should improve reception for many people in marginal areas.

So please keep praying that we will have great wisdom as we continue to lean on God for our day-to-day survival!

Got an Idea?

Do you have an idea for a new program on Rhema?

Drop us an email with your thoughts and we'll see if its possible!

Join The Team!

We're looking for:

Announcers

Office Staff

Helpers

Computer/Audio People

Sound like you?

Call for a Volunteer Application Form, or download one from the website!

Coast Men's Convention 2010.

After the success of CMC2009, how would CMC2010 compare?

Well, on Saturday July 3 we found out!

It was truly excellent! The guest speakers were entertaining, challenging, and inspiring.

The music was hot, and the crowd was excited!

It was great to see over 200 men from over 35 different churches willing to give up their Saturday to invest time into becoming better husbands, better fathers, and better men.

With the motivational theme "Band Of Brothers", we all came away with the assurance that none of us are in this battle alone. We have brothers in arms all around us, and a Lord who is "closer than a brother".

The keynote speaker was the highly regarded John Chapman, and his message alone was worth the cost of entry!

With break-out seminars like "Secret Men's Business", "Rites of Passage", and "Ignite the Spark in your Marriage", there was

plenty of food for thought for all who attended.

And this year there was the bonus "Coast Youth" event on the preceding Friday night.

Sydney band "Lukas" ignited the crowd, ably supported by "The Otto Brothers". Don Lawson encouraged the young crowd to swim "Against the Tide" of peer pressure and popular opinion.

Congrats to Dom & Deb Sirone and their whole team for a great event. And to YFC for their part in Coast Youth!

Facts & Fallacies!

This is our column to answer frequently asked questions, and common misunderstandings.

• ***Why do you only play Christian music? It would be better to play a mix of Christian and secular.***

While I could go into how we believe God has mandated us to be a 100% Christian station, that's not really what many of you want to hear, so here are the purely logical reasons!

Radio is, by its nature, a very transient media. While some people do tune in and listen for hours on end, most don't.

More often, they hear a few minutes when their clock-radio goes off in the morning, or as they're rushing from one place to another in their car.

And many people just 'scan' their radios until they come across something that sounds appealing. Then they'll listen until they get bored with this and scan on to the next station.

So often you only have people's attention for a few seconds to a few minutes. We want that short time to matter!

Rather than playing a mix of music, so that they may see us as "just another hits station", we want to sound different. Different enough to catch their interest.

And to change their lives! We want them to hear something positive and uplifting, offering life and hope!

Frankly, while I'll admit that I do enjoy some of the old 70s and 80s classics from time to time, there is so much good Christian music available that we just don't need to draw on secular artists to provide a top quality music mix!

From the Desk of the Station Manager.

Identity Crisis!

Two things happened recently that reminded me that some people still don't really know who we are!

Firstly I had a call on my home phone from a lady who used to attend my church, and who knew I was "with Rhema". She was asking about an interview she had heard. It soon became obvious that it must have been on Rhema Newcastle. When I explained this, her comment was "Really! Are there two different stations?"

The second incident was when I was asked by someone how the Rhemathon was going.

When I explained that we didn't have one, but Newcastle did, she said, "Yes, but you guys get some of the money, don't you?"

Clearly some people are still confused.

Rhema Central Coast is NOT the same station as Rhema Newcastle! Since 2002 we have been completely independent. A different company, different board, different management.

While we do still have some programming in common, we have also gone in different directions in some ways. We select our own music, and are continuing to develop our own announcers and our own style.

And, importantly, our finances are completely separate!

While we encourage you to support Rhema Newcastle, for the work they do in the Hunter Region, you need to be aware that this does **NOT** support the work of Rhema Central Coast and what we do in this area.

So if you're tuned into 99.7, that's Rhema Newcastle. But if you want to listen to Rhema Central Coast, adjust your dial to 94.9!

Two great Christian stations, each serving their own areas in their own unique way.

Some of you are twice blessed by being able to receive both!

Monthly Prayer Meetings

Don't forget on the second Tuesday of each month we get together at Cornerstone Bookshop and prayer for the ministry of Rhema Central Coast.

We go from 7:15 to 8:45pm.

Everyone is welcome!



What's Happening!

- Hamish is back! Yes, its true. Hamish Salburg could no longer resist the call of the microphone and is now doing a fresh new show each Friday night from 9 to midnight.

The show is called "Live & Let Fly" and is a fun and entertaining way to unwind from the week and get in the mood for the weekend. Have a listen! Its sure to bring a smile to your face!

- We want to welcome our newest on-air announcer! Cheryl Smith has been doing

our Real Estate Roundup spots for some time, but has now stepped up to the next level of doing a live show.

You can here Cheryl each Thursday afternoon from 2:00 to 4:00. Tune in!

- Speaking of Cheryl, she has also joined our Board, filling the vacancy left by the recent resignation of Casey de Jong.

Thanks Casey for your years of dedicated service. You'll be greatly missed!

- And in the office, Jan Schultz

has put her hand up to join our hard-working team of receptionists.

Jan will be joining Liane in the office on Wednesdays. Give her a call and say g'day!

- We have introduced a new 3-minute program: "Family Life Moments", on Mondays & Wednesdays, at 5:20pm.

These are Australian-produced spots from the Family Life Australia team. Check them out and let us know what you think.



Have you tuned into Rhema FM Central Coast on the 'Net? You can hear us 24/7 anywhere in the world where you have an internet connection.

Church Profile: The Salvation Army, Gosford.

Venue: 120 The Entrance Rd
Erina
(Behind Woodport Village)

Service s: Sunday 9:30am Family Worship
5:00pm Bible Study

Pastors: David & Lea Palmer

Phone: 4367 6200
0419 691 714

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david.palmer@aue.salvationarmy.org

Vision: Gosford Salvation Army exists to:
Save Souls;
Grow Saints;
Serve Suffering Humanity.



PROGRAMME GUIDE

Weekdays

UCB NEWS: Hourly 6am thru 7pm,
half-hourly during The Brekky Show

- 02.30 Focus on the Family (25 min)
04:00 The Word for Today - Bob Gass (2.5 min)
05.30 Leading the Way - Dr Michael Youssef (22 min)
06.00 Brekky Show (3 hrs) - Anthony Mudge (Wed,Fri)
06.05 Keys to Successful Living - Derek Prince (15 min)
06.30 Enjoying Everyday Life - Joyce Meyer (15 min)
07.20 Focus Commentary (90 sec)
07.45 Good Car Care (2 min)
07.45 Jobline (Local Community Service)
08:35 The Word for Today - Bob Gass
08.50 Reaching Your World - Luis Palau (2 min)
09.00 Morning Show (3 hrs) - Denise Silberman (Tue)
- Phil Rogers (Wed)
- Phil Lawrence (Fri)
09.05 Family Life Today - Dennis Rainey/Bob Lepine (25 min)
10.20 Legally Speaking - Phil Antonuccio (1 min - Mon)
10.20 Real Estate Roundup - Cheryl Smith (3 min - Wed)
11.30 Focus on the Family (25 min)
01.20 In Touch - Roger Climpson (2 min)
02.00 Afternoon Mix - Cheryl Smith (2 hrs - Thu)
02.40 Reaching Your World - Luis Palau (2 min)
04.00 Drive Time (2 hrs) - Shane Edwards (Mon - Wed)
04.20 Focus Commentary (90 sec)
04.45 Good Car Care (2 min)
04.45 Jobline (Local Community Service)
05.20 Legally Speaking - Phil Antonuccio (1 min - Thu)
05.20 Family Life Moments (3 min - Mon, Wed)
06.30 Adventures in Odyssey (25 min)
07.30 Enjoying Everyday Life - Joyce Meyer (15 min)
08.30 Family Life Today - Dennis Rainey/Bob Lepine (25 min)
10.05 Insight for Living - Chuck Swindoll (25 min)
10.30 A New Beginning - Greg Laurie (25 min)
11.00 Prayer for Central Coast

Saturday

UCB NEWS: Hourly 7am thru 12 noon

- 04.00 The Word for Today - Bob Gass (2.5 min)
07.00 Saturday Sounds - John Napier (2 hrs)
08.00 The Word for Today - Bob Gass (2.5 min)
10.20 TRAA News - Wes Jay (2.5 min)
10.40 Real Estate Roundup - Cheryl Smith (3 min)
05.00 The Hot 25 - Liam Renton (2 hrs)
07.00 The Reality Zone - Don & Moondog (1 hr)
08.00 180 Degrees - Youth Music (4 hrs)
180 Live - Ferg & Phoebe (1st Sat of month-3 hrs)
- Mark & Emily (3rd Sat of month-3 hrs)
11.00 Prayer for Central Coast

Sunday

- 04.00 The Word for Today - Bob Gass (2.5 min)
06.00 Sunday Morning Mix (3 hrs)
08.15 The Word for Today - Bob Gass (2.5 min)
08.30 A New Beginning - Greg Laurie (25 min)
10.00 Christianity Works - Berni Dymet
06.00 Timeless Hymns - Bruce Baker (1 hr)
07.00 Helping You Become - Joe Armstrong (25 min)
09.00 History Makers (30 min)
11.00 Prayer for Central Coast

MEMBERSHIP APPLICATION FORM

Title: _____ Name: _____

Address: _____

_____ Postcode: _____

Phone: _____ Mobile: _____

Email: _____

Church: _____ Date of Birth: _____

Membership Options	Yearly	Half Yearly	Quarterly
Full Membership	\$60____	\$30____	\$15____
Concession	\$40____	\$20____	\$10____
Student	\$5____	-----Not Available-----	

- I do not want to receive "The Word For Today" and would like the \$20/year discount. (Full & Concession Members only)

I wish to become a member of **Gosford Christian Broadcasters Ltd** and support the objects of the Company and agree to abide by the rules as determined from time to time.

Signature: _____

I would like to pay: \$_____ Membership

\$_____ Donation

Cash_____ Cheque_____ Money Order_____

Direct Debit: BSB:_____ Account #:_____

Account Name: _____

Credit Card: Mastercard_____ Visa_____

Card Number:_____/_____/_____/_____ CCV: _____

Name on Card:_____ Expiry Date:_____

Signature: _____

- I authorize GCB Ltd to deduct the specified amount from my bank account/credit card for payment of my Membership until further notice.

I understand that the personal information is protected in accordance with Rhema FM's privacy policy.

HOW TO CONTACT US

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